NCC Cable System Order

| | _ - | | | | | | | | | |
|-------------------|------------------------------------|-----------------|----------------------------------|--|----------------|------|--------------|----------|---|--|
| Order # | 62344191 | Flight Dates | Flight Dates 10/03/16 - 10/16/16 | | Update Date | | 10/03/16 | 10/03/16 | | |
| Syscode | 7868 | Agency | Buying Time | | Version | | 1 Vs. 1 | 1 Vs. 1 | | |
| System Name | Comcast/Ft. Wayne Interconnect, IN | Advertiser | Advertiser Gregg for Indiana | | Show All Lin | | | | | |
| Market | Ft. Wayne | | | | Total # of W | eeks | | | 2 | |
| | | Client Code | Client Code | | | | | \$795.00 | | |
| AE | James Pagano | Product Code | | | Commission | 1 | | \$119.25 | | |
| Sales Coordinator | Evan Butcher | Est Code | N/A | | Net Total | | | \$675.75 | | |
| Office | Washington | Product Name | | | Total Spots | | | | 7 | |
| Phone | (301) 951-2620 | Credit Status | | | Affiliate Spli | t | 100.0 | | | |
| Status | Not accepted | | • | | Sold On | | Cost Per Spo | t | | |
| Survey | Cable Nielsen Live+1 May16 | Primary Demo | Adults 35+ | | GRP | - | GIMP | - | | |
| - | | Makegood Policy | Approval Required | | CPP | - | СРМ | - | | |
| | | | - | | | • | - | • | | |

Comments : New Order. Fixed Programming. Please reveiw and confirm, thanks. 10.3.

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|----------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|----------------------|
| 1 | BTN | | 10/3/16 | 10/9/16 | 12:00 | 15:00 | | | | | | Х | | - | - | 1 | \$120.00 | \$120.00 | 30 | Purdue @ Illinois |
| 2 | CNN | DEBATE | 10/3/16 | 10/9/16 | 22:00 | 24:00 | | Χ | | | | | | - | - | 1 | \$125.00 | \$125.00 | 30 | VP Post-Debate |
| 3 | CNN | DEBATE | 10/3/16 | 10/9/16 | 22:00 | 24:00 | | | | | | | Х | - | - | 1 | \$125.00 | \$125.00 | 30 | Pres Post-Debate |
| 4 | ESPN | SPORTSCENTER W | 10/3/16 | 10/9/16 | 09:00 | 12:00 | | | | | | Х | | - | - | 1 | \$95.00 | \$95.00 | 30 | College Gameday |
| 5 | ESPN | AVG. ALL WKS | 10/3/16 | 10/9/16 | 15:30 | 18:30 | | | | | | Х | | 1 | - | 1 | \$150.00 | \$150.00 | 30 | Indiana @ Ohio State |
| 6 | MNBC | DEBATE | 10/3/16 | 10/9/16 | 22:00 | 24:00 | | X | | | | | | - | - | 1 | \$90.00 | \$90.00 | 30 | VP Post-Debate |
| 7 | MNBC | DEBATE | 10/3/16 | 10/9/16 | 22:00 | 24:00 | | | | | | | Χ | - | - | 1 | \$90.00 | \$90.00 | 30 | Pres Post-Debate |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 7 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 7 |
| AMT | \$795.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$795.00 |

| | SYSTEM APP: | SALES | ACCT | Date Printed | 10/03/16 |
|--|-------------|-------|------|--------------|----------|
|--|-------------|-------|------|--------------|----------|

62344191 | Ft. Wayne | Comcast/Ft. Wayne Interconnect, IN | 7868 |